

# Maggie Murphy's



**Architect:** Line+Angle Architecture

## About Maggie Murphy's

Maggie Murphy's is a full-service salon and barbershop that will be the first service provider on Georgia Avenue in the Summerhill development. Located in the neighborhood surrounding Atlanta's former Turner Field, Summerhill includes the preservation and rehabilitation of Georgia Avenue.

“ Proficient was one step ahead. They knew exactly what to do and made things a lot faster and easier for me. I would absolutely use Proficient again because of how smoothly things went, their ability to meet deadlines, and how flexible the team was with adapting the system's designs and plans to the owner's needs.

- Nicole Seekely, Owner, Line+Angle



## Challenge

Line+Angle Architecture had been selected by Maggie Murphy's to produce the design and drawings for their salon. Line+Angle's owner chose Proficient as they had worked on other projects for her and she felt they were communicative, on schedule, and focused on the bottom line. Proficient had also performed the MEP engineering services on the building's core and shell, which proved useful as they had background knowledge of the project. One particular challenge on this project was the incline of the property. Because the back of the store was partially subterranean, there wasn't ample elevation for the fresh air intake and exhaust louvers at the rear of the store. More challenges were presented with Maggie Murphy's limited budget and very tight timeline as their lease was already signed and they couldn't risk not opening on time.

## Approach



Proficient came up with different louvers that displayed properly on the storefront's narrow bump out.



The louvers were sized to fit and not face directly onto the street.

## Results

The end deliverable was a permit package that met the client's desires as well as their budget and timing requirements.